



WELCOME TO OUR

Monthly Newsletter

Update



Hello Team Cogent,

October has been a month of **milestones** and **momentum!** From exciting **new beginnings** within our workspace to **record-breaking performances**, every team has shown what makes **Cogent thrive innovation, teamwork, and commitment.**

As we move closer to the end of the year, it's inspiring to see how each department continues to **push boundaries** and **elevate our shared goals.** Here's a quick look at what made **October special** for us!

↓ In this newsletter you will find: 

Latest projects, workshops, achievements, and more. Keep Reading!



Our Latest Achievements

ADMIN TEAM – BREWING SUCCESS AT THE TOP!

We're thrilled to announce the launch of **Brewgent**, our **in-house cafeteria** on the **top floor** inaugurated alongside a **heartwarming Diwali celebration!**

The space is **more than just about meals**; it's a hub for **connection, collaboration, and creativity**. We were honored to have the great **Mr. Jeganathan, Managing Director of Future Calls Company**, join us for the festivities, adding **warmth and joy** to the evening.

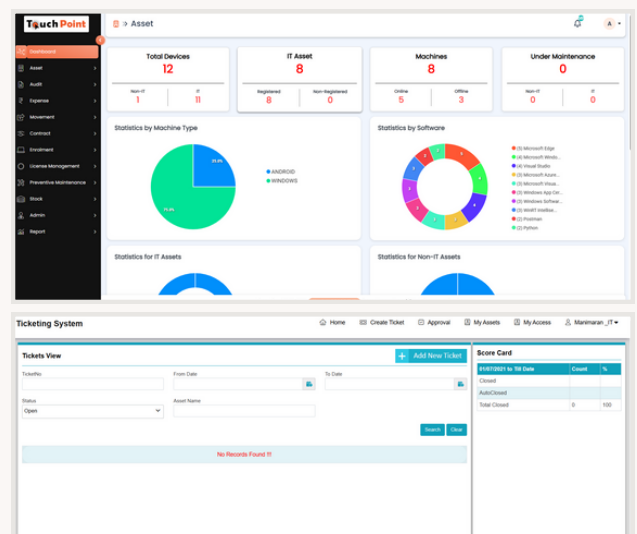
Kudos to the Admin Team for turning a **simple idea** into a **vibrant space** that brings people together – *one cup at a time!*



Coming Up

NEXT MONTH - NOV 25

We'll be conducting our **Information Security Management System (ISMS)** Audit, a key initiative to strengthen **data protection** and reinforce our commitment to **compliance and operational excellence**.



ASSET MANAGEMENT TOOL LAUNCH

The **TouchPoint** Team is rolling out a new Asset Management Tool for **internal** purpose to **streamline asset tracking and issue management**.



Sales Team – A Record-Breaking Quarter

With **8 new major clients** joining our portfolio, including industry giants like **CEAT, Saint Gobin, Asian Paints etc.** this achievement reflects not only our growing market presence but also the **trust we continue to build** with leading organizations across sectors.

This success didn't happen overnight, it's the result of months of consistent effort, strategic outreach, and a **deep understanding of client needs**. From pitching innovative solutions to nurturing long-term partnerships, the team has displayed **remarkable persistence and adaptability** in a highly competitive space.

Beyond the numbers, this milestone symbolizes the strength of **Cogent's culture** - *where collaboration, passion, and purpose drive every win*. A huge round of applause to the Sales Team for setting a new benchmark and inspiring all of us **to aim higher each quarter!**



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